

uBack™

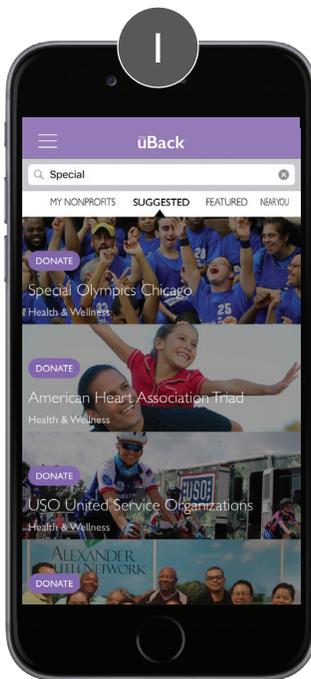
Simple, Personal Giving

**YOUR DONORS ARE BUSY AND SO ARE YOU.
uBACK SIMPLIFIES GIVING FOR YOU BOTH.**

“47% of donation opportunities are abandoned because the process isn’t engaging or intuitive to the donor” – *Abilia*



FOUR SIMPLE STEPS TO MAKE DONATING MORE ENGAGING AND INTUITIVE TO THE DONOR



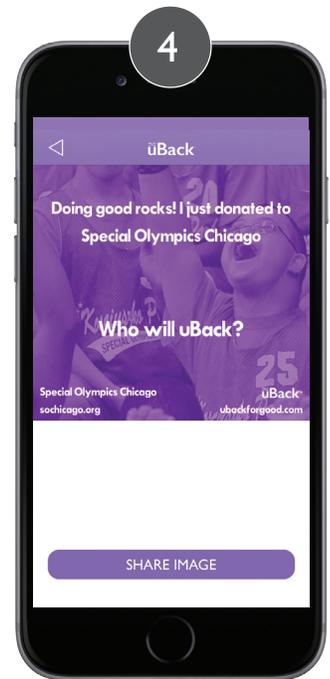
SEARCH



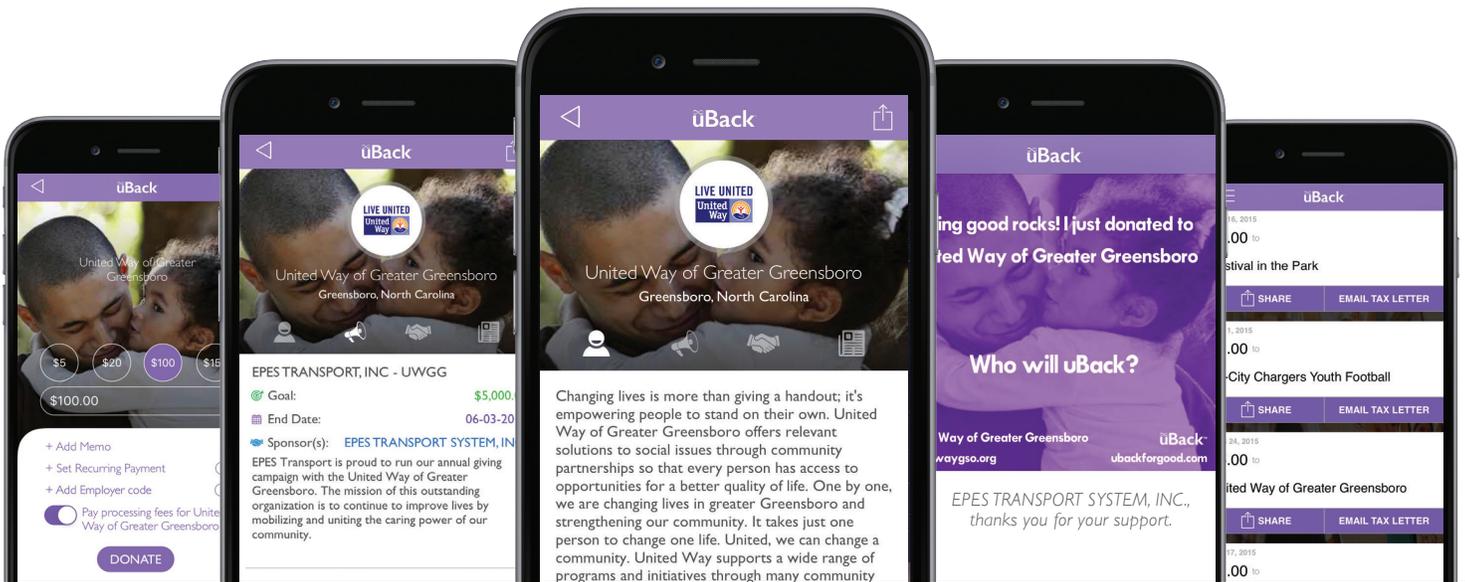
CLICK DONATE



ENTER AMOUNT,
PAYMENT METHOD
AND CONFIRM



SHARE



WHAT ARE THE BENEFITS TO THE NONPROFIT ORGANIZATION?



MAKE uBACK YOURS

Customizable profile with your organization's branding and news.



24x7 ACCESS TO DONATION REPORTING

Complete donor reporting available.



SIMPLE CAMPAIGN SET-UP

Quick, easy set-up of unique fundraising campaigns.



SEAMLESS INTEGRATION WITH DONOR RELATIONSHIP SYSTEMS

Automated integration with financial and relationship management software "plug-ins" or CSV file.



KEEP PACE, STAY CONNECTED

Stay connected with donors by sharing "news" or sending push notifications via uBack, linking to your Facebook profile or Twitter Handle.



GO MOBILE, SECURELY

Not only mobile but secure - powered by

Bank of America 



AMPLIFY YOUR DONATIONS

Participate in Employee Giving Campaigns or enable Corporate Matching through the app.



GET THE MOST MONEY

Processing fees that are less than other mobile and online giving solutions. uBack applies Bank of America's standard 2.9% processing fee and a 1% transaction fee to support the mobile platform and its features.



MORE TIME FOR WHAT MATTERS

Streamlined donation processing via next day funds distribution and automated customized tax letters.



uBack
Simple, Personal Giving

uBACKFORGOOD.COM | SUPPORT@uBACKFORGOOD.COM



uBack



@uBackforgood



linkedin.com/company/uBack

PATENT PENDING

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